

Breaking Through Implicit Bias in Maternal Healthcare

Audience: Professionals working in maternal healthcare

Accreditation: 1 CME or CEU Credit

CE Information: qualityinteractions.com/accreditation

About This Course

The number of pregnancy-related deaths in the U.S. has more than doubled in the past 25 years, and the racial disparities within this statistic are startling, even when controlling for social and health factors such as education, obesity, and income.

This online course responds to the most recent data, state mandates, and national calls to action by providing research-based education in implicit bias for patient-facing staff in the maternal healthcare environment.

Co-developed by Quality Interactions and March of Dimes, this accredited 1-hour course module covers: disparities data in maternal healthcare; the cognitive basis for implicit bias, and its evidence in the healthcare sector; how structural racism rooted in our country's history is still affecting health outcomes for women of color; and an actionable set of strategies to use with patients to improve interactions.

Fully narrated, this course offers chaptered learning with interactive exercises, real case scenarios, and end-of-lesson knowledge checks.



Learning Outcomes

- Explain implicit bias, including its cognitive basis and potential impact on maternal care.
- Describe how structural racism in the U.S. contributes to implicit bias in maternal care.
- Use ALLY Model strategies in patient interactions to avoid implicit bias.
- Apply an equity lens that takes into consideration patient needs when making decisions.